



MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

MATH 122

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Calculus for Business Administration and Social
Sciences



OUTLINE

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1 3.3: THE CHAIN RULE



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THE CHAIN RULE

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THEOREM 1

Let f and g be differentiable functions such that $f \circ g(x)$ is well-defined.



THE CHAIN RULE

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THEOREM 1

Let f and g be differentiable functions such that $f \circ g(x)$ is well-defined. The derivative of the composition is given by

$$(f \circ g)'(x) = (f' \circ g(x)) \cdot g'(x).$$



THE DERIVATIVE OF ARBITRARY EXPONENTIALS

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Let $P(t) = P_0 a^t$.



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Let $P(t) = P_0 a^t$.

Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

$(f \circ g)(t)$



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$$(f \circ g)(t) = f(\ln(a)t)$$



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Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t = P_0 a^t = P(t).$$

Hence

$$P'(t) = f' \circ g(t) \cdot g'(t)$$



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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \end{aligned}$$



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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \\ &= P_0 a^t \cdot \ln(a) \\ &= \ln(a)P(t). \end{aligned}$$



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Differentiate $(x + 5)^2$.



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First we identify this function as a composition.



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Differentiate $(x + 5)^2$.

First we identify this function as a composition. If we let $f(x) = \underline{\quad}$ and $g(x) = \underline{\quad}$, then $f \circ g(x) = (x + 5)^2$.



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First we identify this function as a composition. If we let $f(x) = \underline{x^2}$ and $g(x) = \underline{x + 5}$, then $f \circ g(x) = (x + 5)^2$.

- $f'(x) = 2x$.



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- $f'(x) = 2x$.
- $g'(x) = \frac{d}{dx}(x + 5) =$



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- $f'(x) = 2x$.
- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) =$



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- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) =$



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- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$.



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- $g'(x) = \frac{d}{dx}(x + 5) = \frac{d}{dx}(x) + \frac{d}{dx}(5) = 1 + 0 = 1$.
- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$.
- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 =$$



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- $f' \circ g(x) = f'(g(x)) = f'(x + 5) = 2(x + 5) = 2x + 10$.
- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 = \frac{d}{dx}(f \circ g(x)) =$$



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- Therefore by the Chain Rule

$$\frac{d}{dx}(x + 5)^2 = \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x)$$



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- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= (2x + 10) \cdot 1\end{aligned}$$



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- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= \frac{d}{dx}(f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= (2x + 10) \cdot 1 \\ &= 2x + 10.\end{aligned}$$



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Differentiate e^{3x} .



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First we identify this function as a composition.



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First we identify this function as a composition. If we let $f(x) = \underline{\quad}$ and $g(x) = \underline{\quad}$, then $f \circ g(x) = e^{3x}$.



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- $f'(x) = e^x$.



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- $f'(x) = e^x$.
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- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) =$



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- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) =$



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- $f' \circ g(x) =$



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- $f' \circ g(x) = f'(g(x)) =$



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- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$.
- Therefore by the Chain Rule

$$\frac{d}{dx} \left(e^{3x} \right) =$$



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- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) = 3\frac{d}{dx}(x) = 3(1) = 3$.
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$.
- Therefore by the Chain Rule

$$\frac{d}{dx} \left(e^{3x} \right) = \frac{d}{dx} (f \circ g(x)) =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate e^{3x} .

First we identify this function as a composition. If we let $f(x) = e^x$ and $g(x) = 3x$, then $f \circ g(x) = e^{3x}$.

- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$.
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$.
- Therefore by the Chain Rule

$$\frac{d}{dx} \left(e^{3x} \right) = \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x)$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate e^{3x} .

First we identify this function as a composition. If we let $f(x) = e^x$ and $g(x) = 3x$, then $f \circ g(x) = e^{3x}$.

- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$.
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$.
- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx} \left(e^{3x} \right) &= \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= e^{3x} \cdot 3\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate e^{3x} .

First we identify this function as a composition. If we let $f(x) = e^x$ and $g(x) = 3x$, then $f \circ g(x) = e^{3x}$.

- $f'(x) = e^x$.
- $g'(x) = \frac{d}{dx}(3x) = 3 \frac{d}{dx}(x) = 3(1) = 3$.
- $f' \circ g(x) = f'(g(x)) = f'(3x) = e^{3x}$.
- Therefore by the Chain Rule

$$\begin{aligned}\frac{d}{dx} \left(e^{3x} \right) &= \frac{d}{dx} (f \circ g(x)) = (f' \circ g(x)) \cdot g'(x) \\ &= e^{3x} \cdot 3 \\ &= 3e^{3x}.\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = \underline{\hspace{1cm}}$ and $g(t) = \underline{\hspace{2cm}}$, then

$f \circ g(t) = (\ln(2t^2 + 3))^2$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \underline{\hspace{2cm}}$ and $k(t) = \underline{\hspace{2cm}}$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
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If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
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QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

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QUOTIENT
RULES

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If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 =$



EXAMPLE

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FARMAN

3.3: THE
CHAIN RULE

3.4: THE
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Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.



EXAMPLE

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3.3: THE
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If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.
- $h' \circ k(t) =$



EXAMPLE

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3.3: THE
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$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.
- $h' \circ k(t) = h'(k(t)) =$



EXAMPLE

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FARMAN

3.3: THE
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Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

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To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
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Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) = \frac{1}{2t^2 + 3}$.



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

To differentiate g , we need to use the Chain Rule!

If we let $h(t) = \ln(t)$ and $k(t) = 2t^2 + 3$, then $h \circ k(t) = (\ln(2t^2 + 3))^2$.

- $h'(t) = \frac{1}{t}$.
- $k'(t) = \frac{d}{dt}(2t^2 + 3) = \frac{d}{dt}(2t^2) + \frac{d}{dt}(3) = 2\frac{d}{dt}(t^2) + 0 = 4t$.
- $h' \circ k(t) = h'(k(t)) = h'(2t^2 + 3) = \frac{1}{2t^2 + 3}$.
- Therefore by the Chain Rule,

$$g'(t) = \frac{1}{2t^2 + 3} \cdot 4t = \frac{4t}{2t^2 + 3}.$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = \underline{t^2}$ and $g(t) = \underline{\ln(2t^2 + 3)}$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:



EXAMPLE

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FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = \underline{t^2}$ and $g(t) = \underline{\ln(2t^2 + 3)}$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

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$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
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RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) =$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = \underline{t^2}$ and $g(t) = \underline{\ln(2t^2 + 3)}$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\frac{d}{dt} \left(\ln(2t^2 + 3) \right)^2 =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\frac{d}{dt} \left(\ln(2t^2 + 3) \right)^2 = (f' \circ g(t)) \cdot g'(t)$$



EXAMPLE

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FARMAN

3.3: THE
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3.4: THE
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So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\begin{aligned} \frac{d}{dt} \left(\ln(2t^2 + 3) \right)^2 &= (f' \circ g(t)) \cdot g'(t) \\ &= 2\ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3} \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE CHAIN RULE

3.4: THE PRODUCT AND QUOTIENT RULES

Differentiate $(\ln(2t^2 + 3))^2$.

If we let $f(t) = t^2$ and $g(t) = \ln(2t^2 + 3)$, then

$$f \circ g(t) = (\ln(2t^2 + 3))^2.$$

So we have:

- $g'(t) = \frac{4t}{2t^2+3}$
- $f'(t) = 2t$
- $f' \circ g(t) = f'(\ln(2t^2 + 3)) = 2\ln(2t^2 + 3)$

$$\begin{aligned} \frac{d}{dt} \left(\ln(2t^2 + 3) \right)^2 &= (f' \circ g(t)) \cdot g'(t) \\ &= 2\ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3} \\ &= \frac{8t \ln(2t^2 + 3)}{2t^2 + 3}. \end{aligned}$$



REMARK

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
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RULES

The last problem is a specific example of iterated use of the chain rule.



REMARK

MATH 122

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REMARK

MATH 122

FARMAN

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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions $f(t) = t^2$, $g(t) = \ln(t)$, $h(t) = 2t^2 + 3$:



REMARK

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$$\frac{d}{dt} (f \circ (g \circ h)(t)) =$$



REMARK

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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions $f(t) = t^2$, $g(t) = \ln(t)$, $h(t) = 2t^2 + 3$:

$$\frac{d}{dt} (f \circ (g \circ h)(t)) = (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt} (g \circ h(t))$$



REMARK

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$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t)\end{aligned}$$



REMARK

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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions $f(t) = t^2$, $g(t) = \ln(t)$, $h(t) = 2t^2 + 3$:

$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t\end{aligned}$$



REMARK

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3.3: THE
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The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions $f(t) = t^2$, $g(t) = \ln(t)$, $h(t) = 2t^2 + 3$:

$$\begin{aligned}\frac{d}{dt}(f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt}(g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t \\ &= 2 \ln(2t^2 + 3) \cdot \frac{1}{2t^2 + 3} \cdot 4t\end{aligned}$$



REMARK

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RULES

The last problem is a specific example of iterated use of the chain rule. We could decompose our function as the composition of the three functions $f(t) = t^2$, $g(t) = \ln(t)$, $h(t) = 2t^2 + 3$:

$$\begin{aligned} \frac{d}{dt} (f \circ (g \circ h)(t)) &= (f' \circ (g \circ h)(t)) \cdot \frac{d}{dt} (g \circ h(t)) \\ &= (f' \circ (g \circ h)(t)) \cdot (g' \circ h(t)) \cdot h'(t) \\ &= f'(\ln(2t^2 + 3)) \cdot g'(2t^2 + 3) \cdot 4t \\ &= 2 \ln(2t^2 + 3) \cdot \frac{1}{2t^2 + 3} \cdot 4t \\ &= \frac{8t \ln(2t^2 + 3)}{2t^2 + 3}. \end{aligned}$$



EXAMPLE

- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .

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EXAMPLE

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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



$$\frac{d}{dt}(G \circ s(t))$$



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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



$$\frac{d}{dt}(G \circ s(t)) = (G' \circ s(t)) \cdot s'(t)$$



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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= (G' \circ s(t)) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}}\end{aligned}$$



EXAMPLE

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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= (G' \circ s(t)) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}} \\ &= 1.5 \frac{\text{gal}}{\text{hour}}.\end{aligned}$$



PRODUCT RULE

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If f and g are differentiable functions, then

$$\frac{d}{dx}(f(x)g(x)) = f'(x)g(x) + f(x)g'(x).$$



QUOTIENT RULE

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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined.



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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:



QUOTIENT RULE

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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) = \frac{d}{dx} \left(f(x)g(x)^{-1} \right)$$



QUOTIENT RULE

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3.3: THE
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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x) \frac{d}{dx} \left(g(x)^{-1} \right)\end{aligned}$$



QUOTIENT RULE

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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x) \frac{d}{dx} \left(g(x)^{-1} \right) \\ &= \frac{f'(x)}{g(x)} + f(x) \left((-1)g(x)^{-2}g'(x) \right)\end{aligned}$$



QUOTIENT RULE

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3.3: THE
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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x) \frac{d}{dx} \left(g(x)^{-1} \right) \\ &= \frac{f'(x)}{g(x)} + f(x) \left((-1)g(x)^{-2}g'(x) \right) \\ &= \frac{f'(x)}{g(x)} - \frac{f(x)g'(x)}{g(x)^2}\end{aligned}$$



QUOTIENT RULE

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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x) \frac{d}{dx} \left(g(x)^{-1} \right) \\ &= \frac{f'(x)}{g(x)} + f(x) \left((-1)g(x)^{-2}g'(x) \right) \\ &= \frac{f'(x)}{g(x)} - \frac{f(x)g'(x)}{g(x)^2} \\ &= \frac{f'(x)g(x) - f(x)g'(x)}{g(x)^2}.\end{aligned}$$



EXAMPLE

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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$



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3.3: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(x^2 e^{2x}) =$$



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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(x^2 e^{2x}) = \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x})$$



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3.3: THE
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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx}(x^2 e^{2x}) &= \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x}) \\ &= 2xe^{2x} + x^2 \left(\frac{d}{dx}(2x) \cdot e^{2x} \right)\end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

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$$\begin{aligned}\frac{d}{dx}(x^2 e^{2x}) &= \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x}) \\ &= 2xe^{2x} + x^2 \left(\frac{d}{dx}(2x) \cdot e^{2x} \right) \\ &= 2xe^{2x} + 2x^2 e^{2x}\end{aligned}$$



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3.3: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dx}(x^2 e^{2x}) &= \frac{d}{dx}(x^2) \cdot e^{2x} + x^2 \cdot \frac{d}{dx}(e^{2x}) \\ &= 2xe^{2x} + x^2 \left(\frac{d}{dx}(2x) \cdot e^{2x} \right) \\ &= 2xe^{2x} + 2x^2 e^{2x} \\ &= 2xe^{2x}(1 + x) \end{aligned}$$



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3.3: THE
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3.4: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t + 1))$$



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3.3: THE
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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t + 1)) = \frac{d}{dt}(t^3) \cdot \ln(t + 1) + t^3 \cdot \frac{d}{dt}(\ln(t + 1))$$



EXAMPLE

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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dt}(t^3 \ln(t + 1)) &= \frac{d}{dt}(t^3) \cdot \ln(t + 1) + t^3 \cdot \frac{d}{dt}(\ln(t + 1)) \\ &= 3t^2 \ln(t + 1) + t^3 \left(\frac{\frac{d}{dt}(t + 1)}{t + 1} \right) \end{aligned}$$



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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dt}(t^3 \ln(t + 1)) &= \frac{d}{dt}(t^3) \cdot \ln(t + 1) + t^3 \cdot \frac{d}{dt}(\ln(t + 1)) \\ &= 3t^2 \ln(t + 1) + t^3 \left(\frac{\frac{d}{dt}(t + 1)}{t + 1} \right) \\ &= 3t^2 \ln(t + 1) + \frac{t^3}{t + 1}. \end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx} \left((3x^2 + 5x)e^x \right) =$$



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3.3: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx} \left((3x^2 + 5x)e^x \right) = \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x$$



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3.3: THE
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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dx} \left((3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x \end{aligned}$$



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3.3: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dx} \left((3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x) \end{aligned}$$



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3.3: THE
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RULES

Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned} \frac{d}{dx} \left((3x^2 + 5x)e^x \right) &= \frac{d}{dx}(3x^2 + 5x) \cdot e^x + (3x^2 + 5x) \cdot \frac{d}{dx}e^x \\ &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x) \\ &= e^x(3x^2 + 11x + 5). \end{aligned}$$



EXAMPLE

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Differentiate $\frac{e^{2t}}{t}$.



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Differentiate $\frac{e^{2t}}{t}$.

$$\frac{d}{dt} \frac{e^{2t}}{t}$$



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Differentiate $\frac{e^{2t}}{t}$.

$$\frac{d}{dt} \frac{e^{2t}}{t} = \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2}$$



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Differentiate $\frac{e^{2t}}{t}$.

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2}\end{aligned}$$



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RULES

Differentiate $\frac{e^{2t}}{t}$.

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2} \\ &= \frac{2te^{2t} - e^{2t}}{t^2}\end{aligned}$$



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RULES

Differentiate $\frac{e^{2t}}{t}$.

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{\frac{d}{dt}(e^{2t}) \cdot t - e^{2t} \cdot \frac{d}{dt}(t)}{t^2} \\ &= \frac{\frac{d}{dt}(2t) \cdot te^{2t} - e^{2t}(1)}{t^2} \\ &= \frac{2te^{2t} - e^{2t}}{t^2} \\ &= \frac{(2t - 1)e^{2t}}{t^2}\end{aligned}$$



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.



EXAMPLE

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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

(A) Find the revenue as a function of the quantity sold.



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q$$



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q$$



EXAMPLE

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3.3: THE
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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$



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3.3: THE
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RULES

A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\frac{d}{dq}R(q) = \frac{d}{dq}(80qe^{-0.003q})$$



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3.3: THE
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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q}\end{aligned}$$



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q})\end{aligned}$$



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q}) \\ &= 80e^{-0.003q}(1 - 0.003q).\end{aligned}$$



EXAMPLE

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Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}$$



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RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right)$$



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Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) = \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2}$$



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3.3: THE
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Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) &= \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^4}{(x^3 + 1)^2}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}$$

$$\begin{aligned} \frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) &= \frac{10x(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^4}{(x^3 + 1)^2} \\ &= \frac{-5x^4 + 10}{(x^3 + 1)^2} \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}$$

$$\frac{d}{dx} \frac{1}{1 + e^x}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}$$

$$\frac{d}{dx} \frac{1}{1 + e^x} = \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}$$

$$\begin{aligned} \frac{d}{dx} \frac{1}{1 + e^x} &= \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2} \\ &= \frac{-e^x}{(1 + e^x)^2}. \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\frac{d}{dx} \frac{e^x}{x^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\frac{d}{dx} \frac{e^x}{x^2} = \frac{e^x x^2 - e^x (2x)}{x^4}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}.$$

$$\begin{aligned} \frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x(2x)}{x^4} \\ &= \frac{e^x(x^2 - 2x)}{x^4} \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\begin{aligned} \frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x(2x)}{x^4} \\ &= \frac{e^x(x^2 - 2x)}{x^4} \\ &= \frac{e^x(x)(x - 2)}{x^4} \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}.$$

$$\begin{aligned} \frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x(2x)}{x^4} \\ &= \frac{e^x(x^2 - 2x)}{x^4} \\ &= \frac{e^x(x)(x - 2)}{x^4} \\ &= \frac{e^x(x - 2)}{x^3}. \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$
- $g(2) = 3,$
- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$h'(2) =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}h'(2) &= f'(2)g(2) + f(2)g'(2) \\ &= 5(3) + 1(6)\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}h'(2) &= f'(2)g(2) + f(2)g'(2) \\ &= 5(3) + 1(6) \\ &= 21.\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$k'(2) =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$k'(2) = \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\ &= \frac{5(3) - 1(6)}{3^2}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\ &= \frac{5(3) - 1(6)}{3^2} \\ &= \frac{15 - 6}{9}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$
- $g(2) = 3,$
- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\ &= \frac{5(3) - 1(6)}{3^2} \\ &= \frac{15 - 6}{9} = \frac{9}{9}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$
- $g(2) = 3,$
- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\ &= \frac{5(3) - 1(6)}{3^2} \\ &= \frac{15 - 6}{9} = \frac{9}{9} = 1.\end{aligned}$$