

Recall:

11/28/17 (1)

## Vertical transformations

- To graph  $f(x)+c$ ,  $c>0$ , shift the graph of  $f(x)$  up by  $c$  units.
- To graph  $f(x)+c$ ,  $c<0$ , shift the graph of  $f(x)$  down by  $|c|$  units.

## Horizontal transformations

- To graph  $f(x+c)$ ,  $c>0$ , shift the graph of  $f(x)$  to the left by  $c$  units.
- To graph  $f(x-c)$ ,  $c>0$ , shift the graph of  $f(x)$  to the right by  $c$  units.

## Stretch/Shrink

To graph  $cf(x)$ ,  $c>0$

- stretch by  $c$  units if  $c>1$
- shrink by  $c$  units if  $0<c<1$

## Reflection across the x-axis

To graph  $-f(x)$ , reflect across the  $x$ -axis

To graph a quadratic

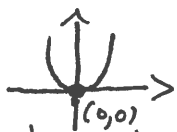
(2)

$$f(x) = ax^2 + bx + c \text{ (general form)}$$

put this into standard/vertex form

$$f(x) = a(x-h)^2 + k$$

① Graph  $y = x^2$



② Shift horizontally by  $h$  to get the graph of  $y = (x+h)^2$

③ Stretch/shrink by  $|a|$ , to get the graph of

$$y = |a|(x+h)^2$$

③.5 If  $a < 0$ , reflect to get the graph of

$$y = a(x+h)^2$$

④ Translate vertically by  $k$  to get the graph of

$$y = a(x+h)^2 + k = f(x).$$

The point  $(h, k)$  in standard/vertex form is the vertex of the parabola.

The graph of  $f(x)$  is always a (potentially stretched/shrunk) parabola which faces up  $\cup$  if  $0 < a$ , or down  $\cap$  if  $a < 0$ . In ~~any~~ either case these functions have a maximum or a minimum: ~~it~~ it occurs at the vertex.

We've seen that the x-coordinate of the vertex (3) is

$$h = -\frac{b}{2a}$$

and the y-coordinate is just

$$k = f(h) = f\left(-\frac{b}{2a}\right) \quad \begin{array}{l} \text{minimum} \\ \text{or} \\ \text{maximum value of the} \\ \text{function} \end{array}$$

If  $0 < a$ , ~~maximum~~ <sup>minimum</sup>. If  $a < 0$ , maximum.

E.g.: Find maximum/minimum value of

$$f(x) = x^2 + 4x$$

$$h = \frac{-4}{2(1)} = -\frac{4}{2} = -2 \leftarrow \text{where the } \begin{array}{l} \text{minimum} \\ \text{occurs} \end{array}$$

$$k = f(-2) = (-2)^2 + 4(-2) = 4 - 8 = -4.$$

The minimum value of  $f(x)$  is  $-4$ .